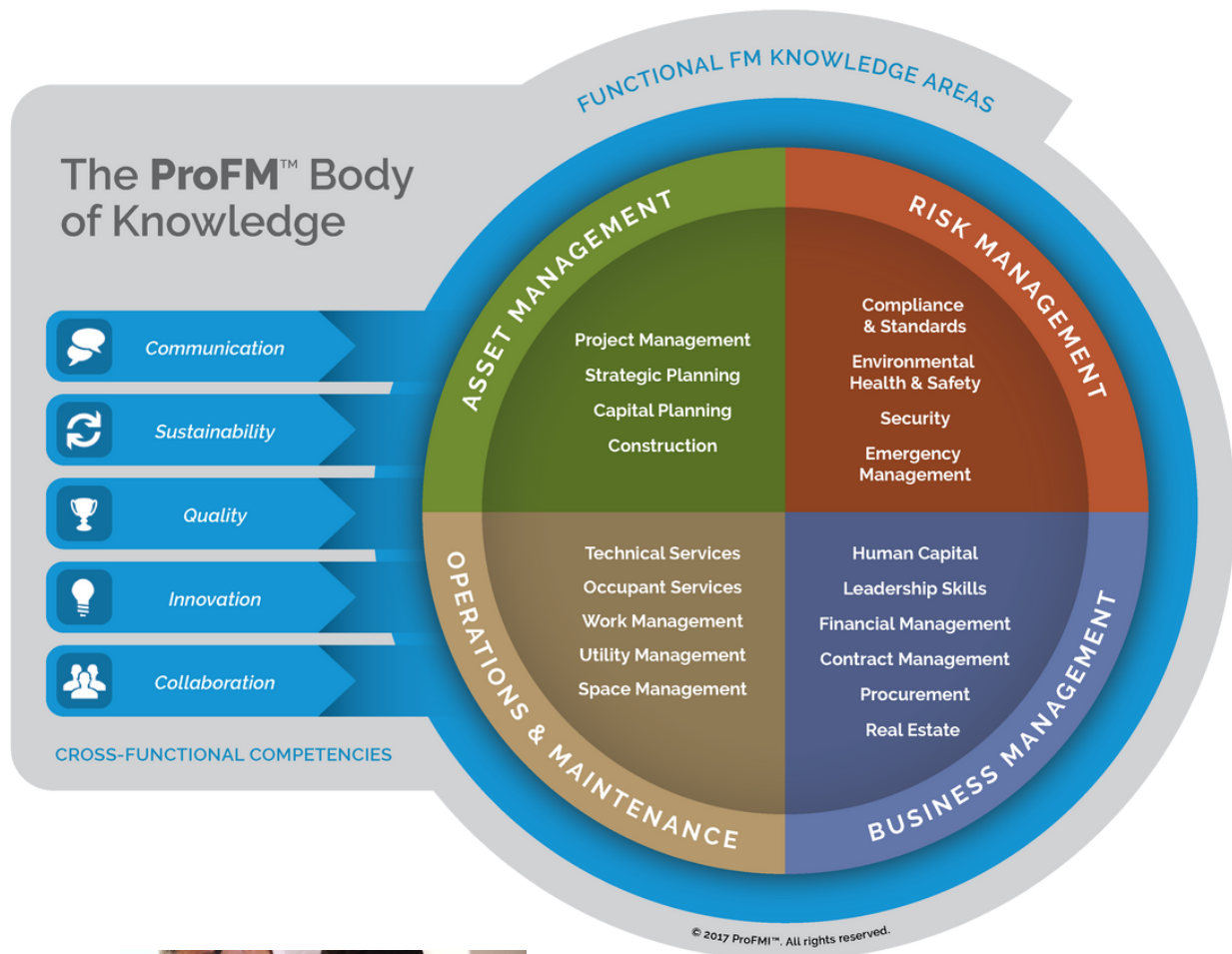


# ProFM® CREDENTIAL

## Instructor Led Courses



[www.FM-College.com](http://www.FM-College.com)



## Robert BLAKEY

**MSc Engineering Management**  
CEM, CFM, CHFM, FMP, LEED® AP, MRICS, PROFM, SFP, VMA



Director and Sr. Instructor

Robert L. Blakey received a B.S. in Management as well as an M.S. in Engineering Management from California Coast University. In addition, he received a license as a Chief Engineer for Steam, Motor and Gas Turbine Vessels of Any Horsepower from the United States Merchant Marine.

Robert has over 30 years of in-depth and diverse facilities management experience. His background spans both public and private sector work. During the course of his career in the public sector he has worked for municipal governments, state agencies, and federal agencies. In the private sector, he has worked in the healthcare, real property management, research laboratory, maritime, and fuel transportation industries.

He has worked for small companies up to and including Fortune 500 corporations. In addition, Robert has worked as a consultant in the field of life-cycle based design and optimization for universities, corporations and government agencies. He retired in June 2019 from CBRE, a Fortune 500 Company, as the Senior Manager for Operations on the Kaiser Permanente of Washington account with responsibilities covering approximately 4,000,000 square feet of property.

Robert is an active member of IFMA. He was an officer of the IFMA Research & Development Facilities Council 2005-2015. In addition, he has served with the International Credentials Commission as a

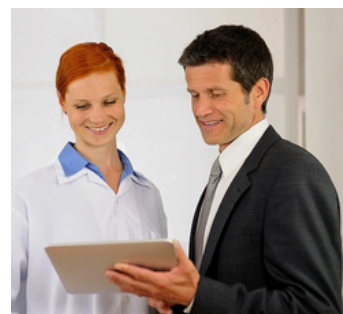
member of the Facility Management Professional (FMP) Credential Scheme Committee. He is also a member of the Board of Directors of the Seattle Chapter of IFMA. He is a frequent presenter at regional and national conferences for many organizations including; IFMA, ASHE, I2SL, and Tradeline. He has conducted seminars and presentations to companies and groups on the dimensions and challenges facing facilities professionals.

Robert also serves as an adjunct professor at the University of Washington where he teaches a Facilities Management Certificate program.

Robert is a Board Member of the National Institute of Building Sciences – Building Smart Program and is a member of the National Science Foundation visiting committee for the Building Efficiency for a Sustainable Tomorrow (BEST) Center in Oakland, California.

Robert was a subject matter expert in the development of IFMA's Facility Management Professional (FMP) program as well as for the Sustainable Facilities Management (SFP) program for IFMA. He was an IFMA-Certified Master Instructor for all IFMA courses for over a decade.

## WE ALSO RECOMMEND



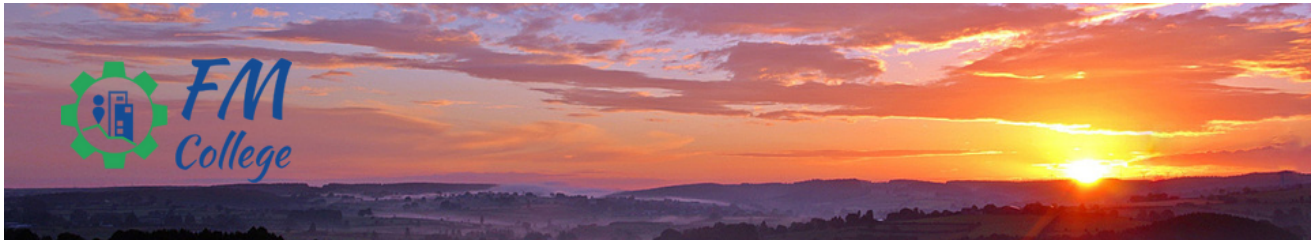
### Healthcare Facilities Management

- Compliance
- Maintenance and Operations
- Planning, Design and Construction
- Finance
- Administration



### Facilities Strategic Leadership

- Leadership
- Facilities Finance
- Advanced Financial Management
- Stakeholders and Operations
- Contracting, Quality and Performance
- Technology



# KEY TAKEAWAYS



U.S. Federal Buildings Personnel Training Act (FBPTA) authorized



BOMI International recognizes ProFM



19 functional FM knowledge areas and 5 cross-functional competencies



ProFM Benefits Your Entire Organization



Establish standards for global professional quality and assure professional excellence

## ABOUT FM-COLLEGE

FM College is focused on providing quality education in facilities management that creates meaningful change for the student, their employer and the industry.

Education in facilities management is not something you can complete at any point of your career and then be done. It is not something that can be gained simply by studying books and attending seminars. Facilities management education is about applying knowledge gained from books and courses to real-world situations. Also, accomplishing this in a world that is changing ever more rapidly.

We believe in providing an educational experience that creates a real difference in a person's function as a facilities manager; today, tomorrow and into the future.

Focusing on this type of change, we have structured our courses to provide rapid, effective knowledge gain, with minimal time away from your job; but also to provide a year-long opportunity to absorb that knowledge, discuss it with other industry professionals, and review the course content in depth with these new insights.

We feel that this process, will create the turning point in your career that you, and your employer, are looking for!

Yours truly,  
Robert Blakey, Director  
FM College, Inc.

## ACCREDITED BY:



### ProFMI

The Professional Facility Management Institute (ProFMI) is committed to elevating the facility management industry and serving its professionals around the world. Formed in April 2017, ProFMI is a partnership between National Facilities Management & Technology (NFMT) and Holmes Corporation. ProFMI is guided by a voluntary group of industry thought leaders, the ProFMI Commission.

### ProFMI COMMISSION

The ProFMI commission is comprised of 11 voluntary leaders, speaking for the market and representing the diversity of the FM profession. The ProFMI Commission works to define the required knowledge and competencies of all facility professionals, to validate these findings with ongoing market research, to create and deliver superior education, and to evaluate professionals against these standards with the ProFM credential.



## COURSE OVERVIEW

### 24 Things Every FM Professional Should Know

The foundation of the ProFM® credential is the ProFM Body of Knowledge, which defines the 19 functional FM knowledge areas and five cross-functional competencies required of today's facility professionals. This body of knowledge is the result of an extensive 2017 research study led by ProFMI and the ProFMI Commission with input from over 3,300 professionals spanning 93 countries

#### ProFM Adds Value for You, and Your Entire Organization

Now is the time to start becoming an FM of the future to ensure you and your organization are prepared to meet the changing roles and needs that the facility management industry as a whole is facing. ProFM's all-in-one program allows individual facility professionals or whole departments to fill in knowledge gaps and take on skills that are needed to keep your organization moving forward.

#### Five modules teach the entire ProFM Body of Knowledge:

- Competencies for Facility Professionals
- Asset Management
- Risk Management
- Business Management
- Operations & Maintenance



## IN-HOUSE

Enjoy this certified program at your premise of choice, with lower costs, and schedule that suits you best. Call or email us to discuss further.

+1 (206) 673-4830  
robert@fm-college.com



## BENEFITS OF EARNING ProFM CREDENTIAL

### Become an FM of the Future with ProFM

ProFM is a universal credential designed to benefit all facility professionals, regardless of career stage, industry or country.

The credential will:

- Expand your FM knowledge and skills, filling in any gaps you may have
- Teach you to apply the latest best practices to your job immediately
- Help you develop your strategic business skills to benefit your entire organization
- Differentiate yourself from your peers
- Build confidence for leadership roles and decisions



## WHO SHOULD ATTEND

Beneficial for all experience levels. Covers the comprehensive Body of Knowledge for Facilities Management. Current & Relevant.

There are no mandatory prerequisites,

- Experienced staff entering a new role
- Emerging Leaders
- Mid-Level FM Professionals
- Senior Level FM Professionals

## ONLINE COURSE DAYS / TIMES

### MORNING SESSION

USA (EST/DT)	MON & WED	10 AM - 12 PM
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### EVENING SESSION

USA (EST/DT)	MON & WED	7 - 9 PM
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### GULF COAST COUNTRIES (GST)

UAE/GCC	MON & WED	EVENINGS
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## COMPETENCIES FOR FACILITIES PROFESSIONALS

### Facilities and the Value of Facility Management

- Facility Management & Facility Managers
- Adding Value and Marketing the FM Function
- International Standards ISO 41011, 41012, and 41013

#### Communication

- Basics
- Communications Plan
- Other Opportunities

#### Sustainability

- Strategies
- Triple Bottom Line
- Rating Systems
- Other Tools
- Reporting

#### Quality

- Quality Principles
- Quality Facility Management

#### Collaboration

- Team Building and Partnering
- Collaborating with Stakeholders
- Consensus-Building

#### Innovation

- Requirements for Innovations
- The Process of Innovations

## ASSET MANAGEMENT

### Project Management

- PM Overview
- FM Projects & Selection
- Programming / Initiation
- Planning
- Execute/Monitor/Control
- Closeout & Improvement

### Strategic Planning

- Facility Planning
- FM Structures
- Policies, Procedures, and Standards
- The Role of Systems
- Change Management

### Capital Planning

- Review and Assessment
- Asset Life Cycle and Total Cost of Ownership
- Investment Strategy
- Business Cases
- Capital Plans & Budgets

### Construction

- Initiation for Construction
- D&C Planning
- Programming
- Concept/Schematic Design
- D&C Documentation

## RISK MANAGEMENT

### Compliance and Standards

- The Layers of Compliance
- Creating an FM Compliance Program

### Environmental Health and Safety

- Environmental Quality
- Hazards from Substances
- Workplace Hazards
- Hazards from Fire

### Security

- Physical Security
- Workplace Violence
- Cybersecurity

### Emergency Management

- EM Process
- Business Continuity Plan
- Incident Response
- Recovery

## BUSINESS MANAGEMENT

### Human Capital

- Workplace Productivity
- HR Management
- Employee Life Cycle
- Performance Management
- Handling Challenging Employee Issues
- Motivation and Rewards
- Creating Diverse and Inclusive Workplaces

### Leadership Skills

- Why Facility Managers Have to Be Leaders
- Leadership Theories
- Creating an FM Culture
- Conflict Resolution & Negotiation

### Financial Management

- Financial Forecasting
- Budgeting
- Financial Statements
- Financial Ratio Analysis
- Capital Expenditures
- Presenting and Managing Finances
- Financial & Business Risk

### Procurement

- Business Impact
- Procurement Process
- Outsourcing

### Contract Management

- Contract Basics
- Contract Development
- Administering Contracts

### Real Estate

- Real Estate Acquisition
- Leasing

## OPERATIONS & MAINTENANCE

### Technical Services

- Site & Structure
- Systems/Elements
- Building System Performance

### Occupant Services

- OS Overview
- Determine Needs
- Monitoring and Evaluating OS

### Work Management

- Work Requests
- Maintaining Systems and Equipment

### Utility Management

- Water Management
- Energy Management

### Space Management

- Determining Needs
- Planning & Design
- Relocation/Move Management

## THE FM COLLEGE ADVANTAGE

### 1 Year Access To All Online Courses

- ProFM taught online 4 times per year
- **This is in addition to ProFMI® Self-Study access.**
- Attend "missed" sessions
- Refresh your knowledge while taking the online exams

### Additional Monthly Course Webinars

- Monthly "Lunch & Learn"
- Topics related to specific course subjects
- Sometimes guest speakers
- Topics always reflect "State of the Art" thinking
- Current & relevant

### Course Forum Access

- Forum monitored and led by instructors who will reply to questions and concerns
- Current and past students encouraged to participate
- Questions, thoughtful new topics, relevant links and articles are encouraged from all.

### Newsletters, Resources & Links

- General interest newsletter
- Course specific newsletter
- Current forum topics
- Upcoming "Lunch & Learn" topics
- Relevant news articles
- Summary of new resources

## SAVINGS & DISCOUNTS

### ONLINE LIVE COURSES

### 5 DAY IN PERSON COURSES

### SAVINGS & DISCOUNTS

#### GET US \$600 DISCOUNT

If you Pay 2 months before the course

#### GET US \$300 DISCOUNT

If you Pay 1 month before the course

### GROUP DISCOUNTS

- **3-4 Delegates receive a 15% Discount**
- **5 or more Delegates receive a 20% Discount**
- **Call or email for details**

### GROUP DISCOUNTS

- **3-4 Delegates receive a 20% Discount**
- **5 or more Delegates receive a 25% Discount**
- **Call or email for details**

please note that all group discounts are given on the original course fee  
Price is VAT-exclusive

## 3 EASY WAYS TO REGISTER

### TELEPHONE



+1 (206) 673-4830



+971-8000-651-2038

### EMAIL



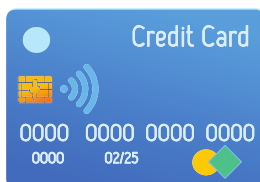
[ROBERT@FM-COLLEGE.COM](mailto:ROBERT@FM-COLLEGE.COM)



[WWW.FM-COLLEGE.COM](http://WWW.FM-COLLEGE.COM)

### WEB

### Pay by CREDIT CARD



### Pay by INVOICE



### PAYMENT PLANS

